



## **BURGER & LOBSTER TO LAUNCH IN SINGAPORE**

### ***Mono-product pioneer opens first restaurant at Jewel Changi Airport***

**SINGAPORE, 31 JANUARY 2019** - Burger & Lobster is set to supercharge its global expansion plans in 2019 with the launch of its latest restaurant at Singapore's upcoming tourist destination, Jewel Changi Airport (Jewel).

Set to be an iconic Singapore landmark, Jewel is designed by world-renowned architect Moshe Safdie and features a distinctive dome-shaped facade made of glass and steel. It will offer both international visitors and locals world-class play attractions, shopping and dining experiences, accommodation and aviation facilities all in a single location.

The new Burger & Lobster eatery will be located at Canopy Park, Jewel's topmost floor, where diners will be treated to spectacular views of the verdant landscaping, and the majestic 40-metre high Rain Vortex, set to be the world's tallest indoor waterfall.

The London-born dining hotspot will feature a core menu that includes its famed prime burger, fresh Atlantic lobster and original lobster roll alongside a delicious drinks programme catering to travellers, trend-seekers and local residents. New dishes using locally sourced ingredients and inspired by local flavours will also be introduced to the menu on a seasonal basis.

Burger & Lobster has appointed award-winning interior design consultancy Rockett to oversee the design and build of the 81-cover luxury eatery at Jewel. The newest Burger & Lobster restaurant will have a luxurious, contemporary design that infuses the unique mix of lush nature with urban energy, to create a dining experience that promises to enthrall and delight diners. The restaurant's unique design will feature rich reds, bold marble and beautiful handmade crackle-glazed tiles alongside eye-catching fresh lobster tanks, which can be viewed from every seat in the restaurant.

With further eateries planned to launch across the globe, including the United States and Asia, the expansion follows a 'better than expected' year-end period of trading globally.

Misha Zelman, Owner, Burger & Lobster said, *"We consider ourselves very fortunate to be opening in Singapore and adding Jewel to the global family of restaurants. We have secured an iconic Singapore location in Jewel and are excited to be evolving the Burger & Lobster brand in such a ground-breaking global innovation at the heart of Southeast Asia. With Jewel dubbed to be the gateway to the rest of the world, the partnership marries perfectly with Burger & Lobster's obsession with offering products in the most fascinating locations across the world."*

Hung Jean, Chief Executive Officer of Jewel Changi Airport Devt said, *"It is our aspiration for Jewel to be a place where 'Singapore Meets the World, and the World Meets Singapore'. Burger & Lobster will be an invaluable addition to our specially curated mix of dining establishments. We are very excited that Burger & Lobster has*



*chosen Jewel to be its first-in-Singapore location and we look forward to our partnership together."*

Jewel is on track to open in the first half of 2019.

**ENDS**

For reservation enquiries or further information please visit [www.burgerandlobster.com](http://www.burgerandlobster.com)

### **About Burger & Lobster**

Burger & Lobster was launched in Mayfair by four schoolmates in 2011. They had set out to open a restaurant where the focus was on perfecting the craft of just one or two main ingredients. Since then, Burger & Lobster have been bringing live, wild Atlantic lobsters and prime cut Nebraskan burgers to fun and passionate personalities around the world who share their appetite for creativity. Simplicity is at the core of the Burger & Lobster concept, with respect for great food and quality service. With nine sites in London, two in New York and a further four in Bangkok, Dubai, Genting and Kuwait City all restaurants feature live lobsters that are flown in from Nova Scotia, Canada and beef from the cattle ranchers in Nebraska. The restaurants work tirelessly with the families that supply the ingredients to this mono-product offer to ensure the absolute best quality.

Instagram: @burgerandlobster / @burgerandlobstersg

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### **About Jewel Changi Airport Devt Pte Ltd**

Jewel Changi Airport Devt is the property owner of Jewel Changi Airport (Jewel), a world-class multi-dimensional lifestyle destination in Singapore. Jointly developed by Changi Airport Group and CapitaLand, Jewel is located at the gateway of Singapore.

Designed by world renowned architect Moshe Safdie, Jewel will feature a distinctive dome-shaped facade made of glass and steel, making it an iconic landmark in Singapore. At approximately 137,000 sqm in size, it will offer a range of facilities including airport services, indoor gardens and leisure attractions, retail and dining offerings as well as a hotel, all under one roof.

Facebook: facebook.com/JewelChangiAirport

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